

11<sup>th</sup> March 2009

## **PACIFIC RETAIL BRINGS SOME MUCH NEEDED LOVE TO WESTFIELD HELENSVALE! - LOVE COFFEE & CREPES OPENS FIRST STORE!**

Welcome to the world of Love Coffee & Crepes!

The ever growing Pacific Retail Management team has once again hit the headlines with the opening of the very first Love Coffee & Crepes store in Westfield Helensvale on the sunny Queensland Gold Coast.

This unique concept sells a range of freshly prepared sweet & savoury crepes, delicious pancakes and waffles along with a world-class blend of coffee, teas and soft drinks. Love Coffee & Crepes is a great place to meet friends, enjoy a meal or treat yourself to that special afternoon sweet!



*“We’re very excited about this great concept and opening our very first store in Helensvale. Michael our new franchisee is over the moon with the store look and fantastic new menu” says Pacific Retail National Marketing Manager Scott Philipson. “We have very little competition and a terrific range of menu options suitable for all times of the day; including a great new breakfast menu, delicious savoury crepes for lunch and afternoon specials to sit and relax with our mouth-watering coffee.”*

Love Coffee & Crepes is now available as a complete franchise system. The Pacific Retail Management Team is committed to strong branding, excellent products, happy customers and great relationships with franchisees within the Love Coffee & Crepes franchise network.

*“We are committed to helping our franchisees, realise and achieve their full potential, and we are dedicated to providing them with the skills, tools and know-how to perform. As part of the Love Coffee & Crepes team they also benefit from the vast experience gained over years of brand building and the Pacific Retail Management company which includes the ever growing GO Sushi brand” says Pacific Retail Director Chris Jordinson.*

Love Coffee & Crepes Helensvale is located in the Westfield Helensvale Food Court and is open 7 days a week for your culinary pleasure.

For more information:

Scott Philipson  
National Marketing Manager  
Pacific Retail Management – Love Coffee & Crepes  
Ph: 0403 476 700 Email: [scott@pacificretail.com.au](mailto:scott@pacificretail.com.au)  
[www.pacificretail.com.au](http://www.pacificretail.com.au) or [www.lovecrepes.com.au](http://www.lovecrepes.com.au)