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Pacific Retail Management – Australia’s new brand management company!

Pacific Retail Management was born in Sydney, Australia 2008. Pacific Retail is the product of many years of research and development to find the most effective and constructive way to not only survive but thrive in the ever competitive franchise market.

“Australia has many different franchisors operating franchise systems throughout the country and the one thing that hinders these great systems from succeeding is size. By operating between 20 and 30 franchise stores you are always playing catch up and you don’t have the power of the larger systems when you’re negotiating leases, trading terms, supplier arrangements and speaking with new franchisees.” says Chris Jordinson, Director. “Pacific Retail Management aims to bring together a number of those smaller systems and really capitalise on the economies of scale. The more fantastic and successful brands we can bring together the better the system for our franchisees and the more we can really help our franchisees succeed.”

Currently consisting of Kick! Juice Bars, Rollers, the new Love Coffee and Crepes and the ever growing and successful GO Sushi this new but experienced brand management company has over 40 franchise stores in 3 states and is currently looking for more!

“Our current growth plan is expand through both acquisition and brand development. We have a dedicated sales team looking at speaking with new potential franchisees in both Australia and overseas while we are currently speaking with a number of other brand systems to come and join the new exciting team”

For more information:

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